

## 1. ~~1.~~ Introduction

~~With the development of the economy and the increase of people's income level~~As the economy develops faster and people's incomes rise, ~~more and more people there are more tourists than ever before~~are using tourism as one of their leisure and entertainment, and the tourism industry has grown ~~rapidly.~~While ~~rapidly.~~ While frequent tourism activities stimulate economic growth, they also have a certain negative impact on the ~~environment.~~Venice ~~environment.~~ Venice is a famous tourist city in the world. With a long history of tourism development, Venice has suffered the consequences of ~~overtourism~~over tourism, especially damage to the ~~environment.~~This ~~environment.~~ This paper analyses the impact of tourism activities in Venice and proposes strategies to protect the tourism environment with a view to reducing the negative impact of tourism ~~activities on~~activities on the environment.

## 2. Background & Old models

Because water is the central concept of public transport in ~~Venice.~~The Venice. The city has remained virtually unchanged since the 17th century. Venice has many canals and public transport has to travel on these ~~waterways.~~The waterways. The city has absolutely no motorised transport on wheels, their only means of transport are motorboats, gondolas and water ~~taxis.~~It taxis. It could be said that Venetian shipping was a ~~spectacle.~~It spectacle. It is also due to ~~this~~particular mode of transport that cruising has a huge impact on the environment, including pollution, noise and fumes, which has a negative impact on environmental protection as well as sustainability.<sup>1</sup>

## 3. Over ~~tourism & tourism and~~ Influences

Tourism is a related industry that has developed with the relative abundance of material goods as people's living standards have ~~risen.~~Tourism risen. Tourism generates significant economic benefits for the city of Venice, but equally, ~~overtourism~~over tourism has created a number of difficult problems for the city.

### 3.1 what is over tourism?

After a significant increase in the standard of living, most people's spiritual world has become extremely empty, how to change the gradually empty and gradually despondent spiritual world, travel is the best ~~way.~~Excessive way. Excessive growth in travel numbers may not be such a bad thing, ~~but~~however it can often cause problems when all of these growing numbers of tourists choose to go to the same places. The phenomenon of travelling from place to place has also resulted in over-~~tourism.~~On tourism. On 20 February 2018, the academic Greg Dickinson suggested ~~that~~overtourism ~~as a new word~~ can be identified as a novel term, which can be ~~included in~~for inclusion in the dictionary, ~~according to~~recommended by the official website of the Collins English Dictionary. As reported in the national and international press at the end of 2018 and the beginning of 2019, in 2018 the Oxford English Dictionary included overtourism as one of its words of the year, defined as too many tourists visiting famous sites, resulting in damage to the local environment and disruption to the lives of local people.<sup>2</sup>

### 3.2 The positive and negative influences in over tourism

<sup>1</sup>Venice: The Problem of Overtourism and the Impact of Cruise Lines, Straits of Gonzales

<sup>2</sup> ZHANG Guangrui, A review of the international phenomenon of "overtourism" [j]. Economic Management, 2020,(5):(195-208)。

The growth of tourism can satisfy the people's expanding material and cultural needs can be met by the growth of tourism, and through tourism, .By traveling, people can unwind physically and mentally relax physically and mentally, enhance their health physical fitness, widen broaden their horizons and, learn more so as to, and support promote the growth of social production. While and directly and indirectly supporting support and support the growth of related sectors of the national economy directly economy directly and indirectly, such as Through indirectly. Through promoting the development of commerce, food and beverage services catering, hotels, transportation, and other related industries, the development of the tourism industry is based on and governed conditioned by the level degree of development of the national economy as a whole. The development of the tourism industry is based on and governed by the degree of development of the national economy as a whole, Even whole. Even though though it directly and indirectly supports the growth of related sectors of the national economy, such as promoting the development the promotion of commerce, food and beverage services catering, hotels, transportation, and other related industries. It can be seen from this that the tourism industry is very obvious to stimulate the economy. The good of the economy is that people's demand for tourism and entertainment increases, and it is a benefit to stimulate local economic growth. At growth. At the same time, the development of tourism can also better increase employment opportunities for local residents and promote social prosperity and stability.

In the context case of increasing global pollution, taking a step back, even though if the original ecological environment is not developed does not get worse, it is more or less will be affected by environmental pollution to a greater or lesser extent. Especially extent. Especially when the phenomenon of over-tourism occurs, it often brings some disadvantages, especially in terms of the environment. Blind environment. Blind development and utilization of tourism resources will seriously impact The impact the local ecological environment while causing will be severely impacted by blind development and utilization of tourism resources, which will result in significant a large amount of domestic waste generation and noise pollution. The original ecological environment will suffer significant harm Due pollution. Due to as a result of the construction of numerous facilities that support tourism, the original ecological environment will be seriously harmed. .This change in land cover and land use will directly lead to the destruction of flora. Overloading flora. Overloading tourists, once the environmental capacity is exceeded, will lead to the pollution of water resources, the destruction of wild animal habitats and the loss of ecological environment. Of course, w With environment. With the impact of the new corona epidemic corona epidemic in the past two years, it is not difficult easy to find understand that understand that if the number of tourists is not reasonably controlled, excessive over tourism will also lead to the rapid spread of diseases.